

Assessing the *HI-ness* of Virtual Heritage applications with Knowledge Engineering

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Abstract. This paper explores the use of Knowledge Engineering to measure the nature of Hybrid Intelligence (HI)—where humans and machines collaborate toward a shared goal—within an existing application. We assess the level of HI by examining the synergy between humans and machines—stronger HI corresponds to greater synergy in collaboration. The findings provide insights into the effectiveness of Knowledge Engineering in identifying HI aspects within existing applications, as well as the potential for quantifying and improving HI in such applications. This abstract is based on the published paper [1].

Keywords: Virtual Heritage · Knowledge Engineering · Hybrid Intelligence · Human-Computer Interaction

Virtual Reality (VR) has demonstrated its effectiveness in crafting immersive, personalized, and interactive museum experiences [2, 3]. The integration of virtual agents as guides or companions within these VR environments holds significant promise for enhancing user engagement and satisfaction by facilitating personalized interactions and communication [4, 5]. To fully harness the potential of AI technologies in VR, it is essential to understand the dynamics of human-agent interactions. Virtual Heritage applications exemplify Hybrid Intelligence (HI), where multiple actors collaborate, adapt to each other’s strengths and limitations, and utilize diverse data and methods to achieve common goals [6]. In these contexts, humans and artificial agents complement each other’s limitations. To assess the level of HI in such scenarios, this paper proposes using Knowledge Engineering [7]. Knowledge Engineering involves the elicitation, structuring, formalization, and operationalization of the information, knowledge, and tasks pertinent to knowledge-intensive applications. Historically, methods such as CommonKADS [8] have aided engineers in defining the structure of complex applications. Recently, adaptations of CommonKADS have been employed to identify typical tasks, inputs/outputs, and knowledge roles in Hybrid Intelligence applications, referred to as the application’s *Knowledge Model* [9]. We suggest that the HI Knowledge Model (HIKE) can serve as an analytical tool to measure the HI-ness of existing applications.

Consider a scenario where a virtual agent interacts with a user, Sarah, by capturing her gaze, facial expressions, and speech inputs through multimodal analysis. The agent uses this information to infer Sarah’s interests and dynamically tailors its interactions accordingly. For instance, the agent might highlight specific objects in a painting

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